

Febriusa Estavan

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LEADERSHIP EXPERIENCE

Business Owner

Sep. 2020 – Present

CherryTopShop

Seattle, WA

- Managed a cross-functional team of designers, marketers, content creatives, and supply chain specialists to drive innovation and improve product lines, cultivating a teamwork-focused culture that accelerated project timelines
- Developed, launched, and managed a successful online clothing business venture, demonstrating entrepreneurial understanding, strategic planning, and innovative problem-solving skills
- Developed and implemented a strategic growth plan that expanded market reach by over 150%, resulting in over 60% increase in profitability within the competitive online marketplace
- Established a strong clothing brand and acquired 100+ customers' loyalty through effective marketing campaigns and unparalleled customer service, resulting in 150+ orders and positive customer feedback

Event Manager and Host

Jan. 2022 – Mar. 2022

College Leap: Non-Profit Organization

Edmonds, WA

- Led a team of 18 members and experts, coordinating efforts of the event resulting in exceeding attendance expectations by 50%
- Successfully collaborated with a leading non-profit organization and Edmonds College to organize the event resulting 80% decrease in overall costs while maintaining high-quality standards
- Presented and Motivated over 75 college students to pursue careers aligned with their passions, emphasizing the importance of dedication in their professional paths resulting 85% increase in student satisfaction with their chosen career paths

IT Service Manager Associate

Aug. 2021 – Jan. 2022

Edmonds College: START Department

Lynnwood, WA

- Assisted physically and virtually to nearly 1000 college students and faculties with software, hardware, ctcLink, Canvas, Google products, and Microsoft products resulting in a 90% increase in user proficiency
- Maintained and studied reliable 30+ software, hardware, and compliance information to provide practical guidance
- Coordinated virtual workshops and hands-on assisting sessions for over 500 individuals on ctcLink and canvas integration with Microsoft products, leading to a 30% reduction in support ticket requests

Operational Director

May 2020 – July 2021

Edmonds College Computer Science Club

Lynnwood, WA

- Oversaw the planning and execution of over 40 club events, weekly mini-projects, and big projects for a team of 40+ CS students, resulting in an 80% increase in overall student engagement
- Collaborated with student leaders and professors to implement innovative study strategies that led to a 20% improvement in project score rates in CS courses amongst the CS student team
- Administered and scaled the operations by on-boarding 10+ students every quarter

PROGRAMMING PROJECTS

OFF-STYLE: Clothing Editor Platform | TypeScript, CSS, React, Electron.js

Mar. 2024 – May 2024

- Developed a clothing editor for fashion designers to customize and modify every section of clothing piece and achieved 100% positive responses after sending the final product to clothing manufacturers
- Implemented caching programming data to a custom file for users to save their progress on their local computer, increasing user-interaction experience by 40%
- Integrated editing features, such as adding background color, uploading images, labeling, and adding shapes

Single Player Blackjack Game | C/C++

Sep. 2023 – Nov. 2023

- Maintained the performance, modularity, and abstraction of the program using proper OOP structure, resulting in a 40% increase in program efficiency
- Collaborated with cross-platform programmer expert to ensure the scalability and flexibility of the program architecture, which resulted in a 90% reduction in development time for future updates

EDUCATION

University of Washington

Bothell, WA

Bachelor of Arts in Applied Computing — (3.57 GPA)

- Relevant Coursework:** Software Engineering; Software Project Management; Data Structures, Algorithms, and Math; Hardware and Operating System; Usability and User-Centered Design; The Business of Tech; Applied Computing Capstone

Edmonds College

Lynnwood, WA

Associate in Computer Science DTA/MRP

MANAGEMENT SKILLS & KNOWLEDGE

Expertise: Communication, Leadership, Teamwork, Adaptability, Fast Learning, Professionalism, Problem-Solving, Time-Management, Growth Mindset, Attention to Detail, Active Listener, Interpersonal, Innovation

Management Tools: Jira, Figma, Asana, Excel, Notion, Microsoft Project, RAID Log, PowerPoint, Word, Slack, Confluence, KanBan, Gantt Chart

Operational Topics: PMBOK, DMAIC, Lean Principle, Kaizen, Waterfall, Agile, Scrum, Six Sigma, Planning, Scheduling, Resource Allocation, Cost Management, Risk Management, KPI Tracking, Product Life-cycle Management, Stakeholders Management, Regulatory and Compliance Management

TECHNICAL SKILLS

Languages: C/C++, Python, Java, SQL, JavaScript, TypeScript, CSS, Visual Basic, LaTeX

Frameworks: React, Next.js, Node.js, Vite.js, Electron.js, Tailwind CSS, FastAPI